

look for



WaterSense® and

Certified Irrigation Professionals





What Is WaterSense?



WaterSense is...

- A voluntary partnership and labeling program launched by the U.S. Environmental Protection Agency (EPA) in 2006 to promote water-efficient products, new homes, and services across the country
- A label that identifies professional certification programs for irrigation professionals that include a strong water efficiency component
- A simple way for consumers to find and select products and new homes that save water and perform as well as or better than standard models

Certified Professionals Benefit With WaterSense



- Inclusion in WaterSense's online Directory of Certified Professionals
- Work opportunities for WaterSense labeled new homes projects, federal facilities, and LEED® projects
- Use of the WaterSense promotional label on business cards and marketing materials
- Access to helpful tools and materials created by EPA
- Increased exposure to customers through national recognition from EPA as an environmental steward

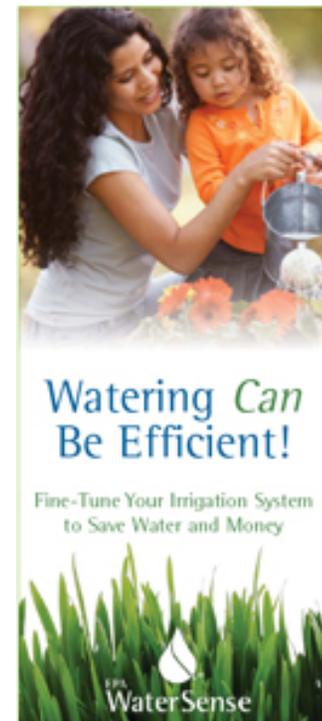




Take Full Advantage



- Use WaterSense-branded materials to tell your customers that you can save them water and money on their utility bills.
- Educate your existing customers on the water-efficient components and practices you use on their landscapes.
- Promote and use WaterSense labeled irrigation controllers.





- Join WaterSense’s annual outreach campaigns to collaborate with water utilities or builders and educate consumers who might need landscape irrigation services.
 - Fix a Leak Week: March
 - Sprinkler Spruce-Up: May
 - Peak Water: July/August

Spruce Up Your Sprinkler System

Inspect sprinkler heads.
A broken one can waste **25,000** gallons of water in six months!

Connect hoses and pipes well.
A leak as small as the tip of a pen can waste **6,300** gallons of water per month!

Select a WaterSense® labeled irrigation controller and water smarter.

Direct spray on landscapes, not pavement!



Take Full Advantage

- Stay ahead of the curve with technical resources and information on WaterSense labeled landscape irrigation products on the WaterSense website

www.epa.gov/watersense

- WaterSense Water Budget Tool
- Irrigation system and landscape criteria for WaterSense labeled new homes
- WaterSense labeled product directory



Stay ahead of the curve with these technical resources and information on WaterSense labeled landscape irrigation products.

Technical Resources

Water Budget Tool

The [WaterSense Water Budget Tool](#) is an easy-to-use Web-based resource designed to help irrigation professionals, home builders, facility managers, and even savvy homeowners establish a water budget for a landscape. With only basic information about the landscape (e.g., zip code, general plant categories), you can use the tool to find local climate data and determine a:

- Landscape Water Allowance reflecting local climate data.
- Landscape Water Requirement based on climate, plant types, and irrigation system efficiency.
- Realistic goal for reducing unnecessary supplemental watering and assessing progress toward meeting that goal.

Water Budget Data Finder

Need more data? Use the [Water Budget Data Finder](#) to easily determine a peak watering month and the appropriate evapotranspiration (ET) and rainfall values for a zip code in the United States.

WaterSense Labeled New Homes



Key Messages



- WaterSense is a partnership program sponsored by EPA to promote water-efficient products, services, and new homes across the country.
- WaterSense labels professional certification programs that highlight water-efficient irrigation technologies and practices.
- As much as 50 percent of water applied to landscapes and lawns can be lost to evaporation, wind, or overwatering due to inefficient irrigation system design or improper installation, maintenance, and scheduling.

look for



WaterSense Labeled

Weather-Based Irrigation Controllers





What Are WaterSense Labeled

Irrigation Controllers?



- Smart irrigation controllers that use local weather data to properly adapt irrigation schedules
- They act like a thermostat for a sprinkler system by:
 - Integrating local weather and landscape information to tailor watering schedules for actual site conditions
 - Telling the sprinkler system when to turn on and off
- Independently certified by a third party to meet EPA's criteria for water efficiency and performance
- For a list of all WaterSense labeled models, visit www.epa.gov/watersense.





Why Use WaterSense Labeled

Irrigation Controllers?



Outdoor water use accounts for nearly 30 percent of total household water use, on average, but can be as much as 60 percent of total household water use in arid regions.

As much as **50 percent** of the **water** we use outdoors is **wasted** from **inefficient** watering methods and systems. **Curb your water waste!**



What Are the Savings?



- Replacing a standard clock timer with a WaterSense labeled irrigation controller can save an average home **nearly 8,800 gallons of water** annually, equivalent to the amount of water needed to take 500 showers.
- If every home in the United States with an automatic irrigation system installed and properly operated a WaterSense labeled irrigation controller, we could save **120 billion gallons of water and \$495 million in water costs** across the country annually.





Learn More



- Directory of Certified Professionals
 - www.epa.gov/watersense/findapro.html
- Technical Information for Irrigation Professionals
 - www.epa.gov/watersense/outdoor/information.html
- WaterSense Labeled Product Search
 - www.epa.gov/watersense/product_search.html
- Contact WaterSense
 - Website: www.epa.gov/watersense/contact_us.html
 - Email: watersense@epa.gov
 - Helpline: (866) WTR-SENS (987-7367)